

Why Houston

# Discover America's Great Global City

H2 2023



ECONOMIC ENGINE, ENERGY GIANT, GROWTH AND DIVERSITY LEADER

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**PETER MAINGUY**  
SENIOR MANAGING DIRECTOR

## When people ask why Houston, I ask, why not?

With more than 7.4 million residents, the Houston metropolitan area continues to be one of the fastest growing metros in the nation. The area is home to a mix of industries that create thousands of jobs that make up a local gross metropolitan product (GMP) of \$603 billion, a figure that is expected to double by 2040.

Many know Houston as the energy capital of the world, but much like the people who live here, the economy is also very diverse. The Houston medical center is the largest medical complex in the world, containing over 60 different institutions and treating approximately 10 million patients a year. Houston has one of the most important industrial bases in the world, with more than 7,000 manufacturers in the region producing more than \$75 billion in products annually. The area is an ideal hub for distribution, with 50 percent of the U.S. population within a 1,000-mile radius. Houston also has multiple ports including The Port of Houston, the number one port in the U.S. in terms of foreign waterborne tonnage.

All these facts and figures paint the picture of Houston as a great global city. CBRE has captured these valuable statistics to illustrate Houston’s opportunities for continued investment and growth.

While we hope you find this piece informative, our main goal is to make you curious enough to ask and explore why Houston is truly an economic engine that will continue to flourish. And when you’re ready to ask that question, CBRE’s leading sales professionals are ready to offer their insights and expertise and partner with you for success.



# Overall Employment Remains Robust

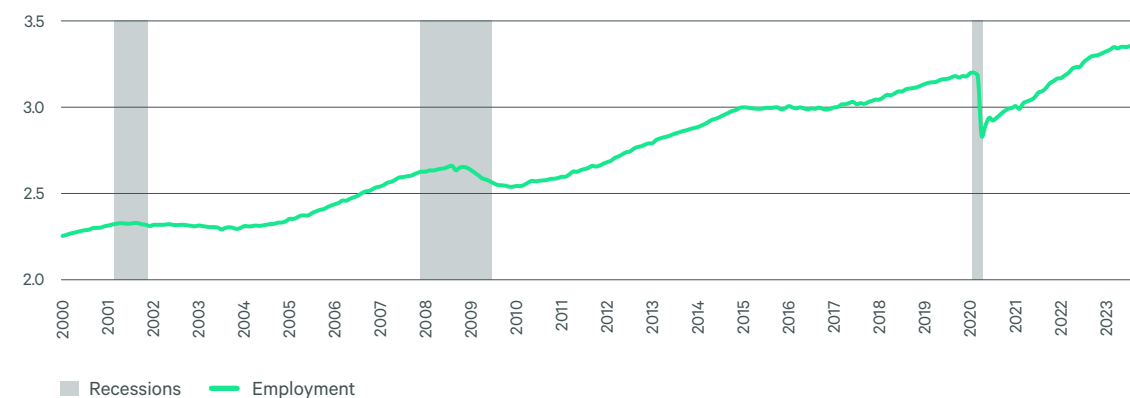
## Our Employment

# 69,600

Jobs added from December 2022 – December 2023

### EMPLOYMENT GROWTH

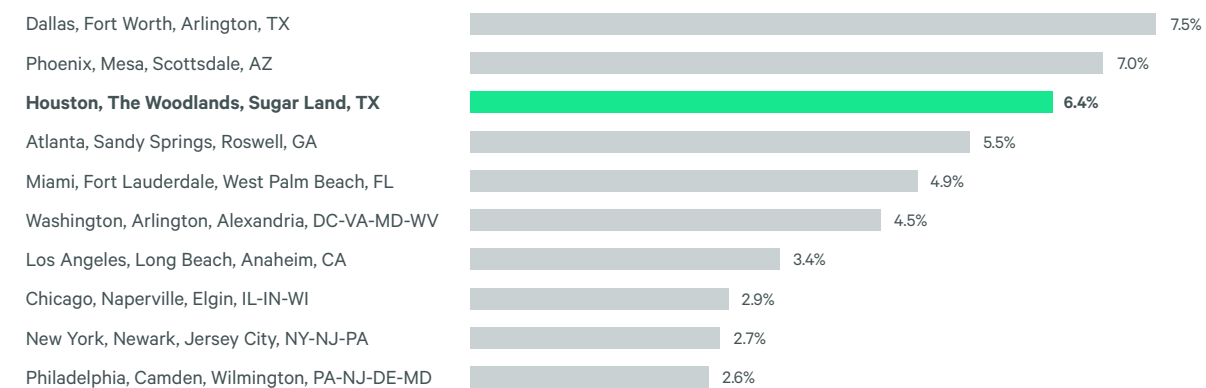
JOBS (MILLIONS)



# 215,000

Jobs forecasted through 2028

### TOP 10 (POP) METROS PERCENT JOB GROWTH 2022 – 2027



Our Employment

Increasingly Diversified

No single sector is the dominant share

\$685B

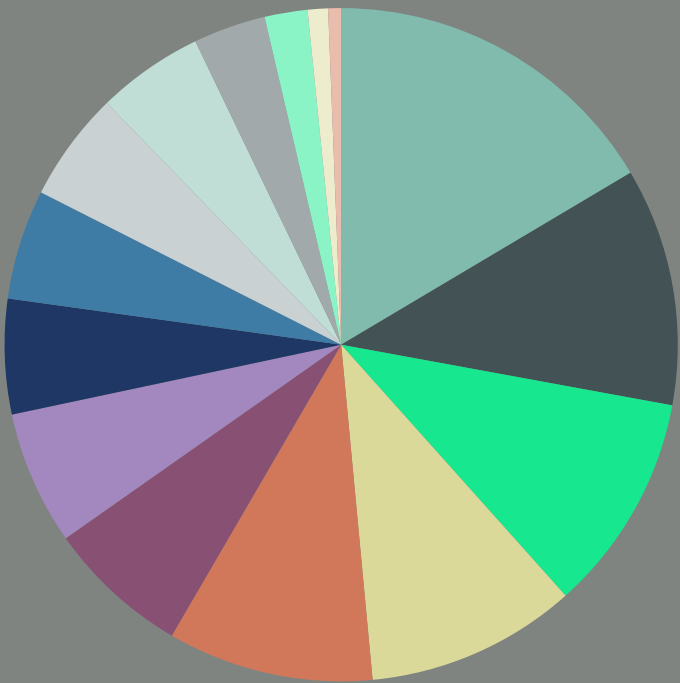
Current GMP

2.0X

GMP expected by 2042

44,000

Jobs forecasted for 2022 – 2023



- 16% Professional and Business Services
- 11% Healthcare
- 11% Education
- 10% Leisure and Hospitality
- 10% Retail Trade
- 7% Manufacturing
- 6% Construction
- 6% Financial Activities
- 5% Wholesale Trade
- 5% Transportation and Utilities
- 5% Government
- 4% Other Services
- 2% Mining and Logging
- 1% Information
- 1% Utilities

Our Economy



Energy Sector

- 4,700+ energy-related firms
- Nearly 1/4 of the nation's oil & gas jobs are in Houston
- 150+ Houston's solar-related companies
- 40+ Houston's wind-related companies
- Texas leads the nation in wind-powered generation and produced over 28% of all U.S. wind-powered electricity in 2023
- 226,000+ energy employment
- 4th highest concentration of engineering talent in the nation
- Record high LNG exports and 90% from facilities on the Gulf of Mexico
- Home to 67 digital tech companies in energy



Texas Medical Center

- Largest children's and cancer hospitals in the world
- 10 million patient visits per year
- 120,000+ total employees
- 8th largest business district in the U.S.
- 1 baby every 20 minutes
- 1 surgery begins every 3 minutes
- \$3 billion in construction projects underway



Port of Houston

- Largest gulf coast container port
- Handles 73% of U.S. gulf coast container traffic and 97% of Texas container traffic
- Four Houston region seaports: Houston, Texas City, Freeport, and Galveston
- #1 U.S. Port in foreign waterborne tonnage
- #1 U.S. Port in total foreign and domestic waterborne tonnage
- Nation's 5th ranked container port by total TEUs with the highest percentage increase of container volume since 2019
- Drives \$906 billion in annual U.S. economic value and sustains nearly 3.4 million jobs



Houston Airport System

- 60+M passengers served from 3 airport system in 2023, a new record
- Houston Airports maintains 5-Star rating at Hobby Airport, 4-Star rating at Bush Airport in 2023
- 190+ non-stop destinations from two international airports
- 65+ international cities with service from Houston
- \$1.3 billion expansion program, largest in Bush Airport's history
- Ellington Airport is also home to the Houston Spaceport, the nation's 10th commercial spaceport



Petrochemical Industry

- Largest petrochemical complex in the U.S. 2nd largest in the world
- Houston alone accounts for over 44% of the nation's base petrochemical capacity
- The global petrochemicals market size was valued at \$619 billion in 2023 and is expected to grow at a compound annual growth rate (CAGR) of 7.3% from 2024 to 2030
- A myriad of objects we use daily are made of petrochemicals: plastics, rubbers, resins, synthetic fibers, adhesives, dyes, detergents, pesticides, paints and lubricants



Aerospace/Aviation

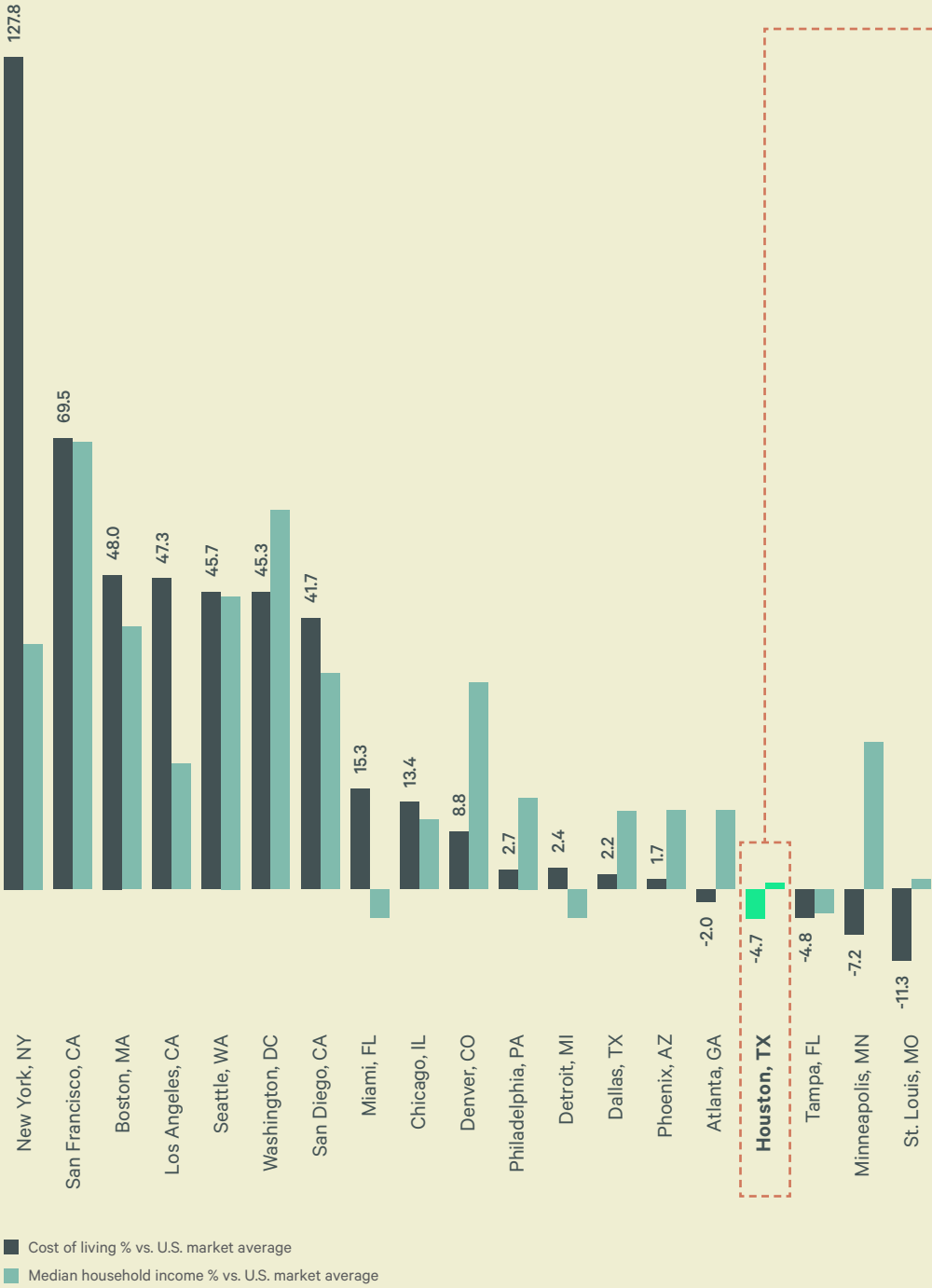
- 500+ space, aviation, and aerospace related firms and institutions
- Houston Spaceport is an FAA-licensed, urban commercial spaceport
- NASA Johnson Space Center: \$6.2 billion annual budget
- 23,000+ aerospace and aviation related professionals
- 100+ Active astronauts and astronauts in training
- Texas Space Commission awards \$200 million to Texas A&M University for the construction of a state-of-the-art research and training facility adjacent to the 50 largest aerospace manufacturing companies in the nation to NASA's Johnson Space Center
- Of the 50 largest aerospace manufacturing companies in the U.S., 10 have a presence in the Houston region

# Our People

## Cost of Living Index

Houston's living costs are 6.1% below the national average and 30% below the average of the nation's 20 most populous metropolitan areas, ranking it 3rd most affordable among its peers.

### TOP 20 (POPULATION) METROS – HOUSEHOLD INCOME AND COST OF LIVING\*



\*New York County used for New York Income; Riverside, California is among the 20 most populous MSAs but did not submit COLI data. Sources: Greater Houston Partnership; Council for Community and Economic Research (C2ER), Q3 2023; Oxford Economics, Jan 2024.

\$412,161

Average Home  
Flat 0.0%

\$330,000

Median Home  
Down -2.5%

3.3 Months

Housing Supply

85,829

Single Family Home Sales

38,028

Active Listings  
Up 13.9%

34,632

New Home Closings

35,637

Homes Started Q4 2023  
2nd in USA

Our People



# Ranked #2 in the U.S. for Annual New Home Starts

ANNUAL NEW HOME STARTS AND CLOSINGS

| Rank | Market                  | Annual Starts | Starts YOY | Starts YOY % | Annual Closings | Closings YOY | Closings YOY % |
|------|-------------------------|---------------|------------|--------------|-----------------|--------------|----------------|
| 1    | Dallas/Ft.Worth         | 43,311        | (1,926)    | -4.3         | 46,273          | (428)        | -0.9           |
| 2    | Houston                 | 35,637        | (2,029)    | -5.4         | 34,632          | (4,270)      | -11.0          |
| 3    | Central Florida         | 32,423        | (4,124)    | -11.3        | 35,085          | 1,071        | 3.1            |
| 4    | Phoenix/Tucson          | 21,047        | (7,614)    | -26.6        | 26,967          | (242)        | -0.9           |
| 5    | Atlanta                 | 19,830        | (2,457)    | -11.0        | 20,573          | (5,151)      | -20.0          |
| 6    | Southern California     | 17,548        | (673)      | -3.7         | 16,514          | (3,346)      | -16.8          |
| 7    | Austin                  | 17,464        | (4,042)    | -18.8        | 20,536          | (1,202)      | -5.5           |
| 8    | San Antonio             | 14,800        | (4,090)    | -21.7        | 18,477          | 548          | 3.1            |
| 9    | Denver/Colorado Springs | 13,709        | (3,881)    | -22.1        | 16,068          | (2,848)      | -15.1          |
| 10   | Philadelphia Region     | 12,236        | (943)      | -7.2         | 11,654          | (868)        | -6.9           |
| 11   | Raleigh/Durham          | 12,231        | (921)      | -7.0         | 13,848          | 145          | 1.1            |
| 12   | Tampa                   | 11,858        | (1,553)    | -11.6        | 11,937          | (2,272)      | -16.0          |
| 13   | Charlotte               | 11,716        | (947)      | -7.5         | 12,275          | (1,287)      | -9.5           |
| 14   | Sarasota/Bradenton      | 11,519        | (1,898)    | -14.1        | 11,625          | 495          | 4.4            |
| 15   | Northern California     | 10,786        | (1,500)    | -12.2        | 11,685          | (2,937)      | -20.1          |
| 16   | Salt Lake City          | 10,681        | (3,184)    | -23.0        | 12,457          | (2,878)      | -18.8          |
| 17   | Jacksonville            | 9,957         | (1,254)    | -11.2        | 10,855          | (144)        | -1.3           |
| 18   | Las Vegas               | 9,600         | (1,320)    | -12.1        | 10,206          | (1,557)      | -13.2          |
| 19   | South Florida           | 9,354         | (1,399)    | -13.0        | 9,265           | (2,889)      | -23.8          |
| 20   | Nashville               | 9,218         | (123)      | -1.3         | 8,218           | (2,651)      | -24.4          |
| 21   | Central California      | 9,110         | (1,178)    | -11.5        | 8,689           | (2,835)      | -24.6          |
| 22   | Seattle                 | 8,574         | 1,570      | 22.4         | 7,270           | (448)        | -5.8           |
| 23   | Northern Virginia       | 8,102         | (251)      | -3.0         | 7,981           | (1,431)      | -15.2          |
| 24   | Suburban Maryland       | 7,395         | (1,031)    | -12.2        | 8,076           | (2,077)      | -20.5          |
| 25   | Twin Cities             | 6,703         | (1,034)    | -13.4        | 6,747           | (2,007)      | -22.9          |

Source: Meyers Research/Zonda, Q4 2023.

# Our Diversity

38.8%

Hispanic

32.7%

Anglo

16.7%

Black

8.1%

Asian

3.7%

Other

The Houston metro  
has no racial or ethnic  
majority

U.S. 19.1%  
Hispanic

58.9%  
Anglo

13.6%  
Black

6.3%  
Asian

2.1%  
Other

7.4M

Residents

107,000

Residents added in 2022 – 2023

1 in 4

Houstonians are foreign born

3rd Largest

Population gain of any U.S. metro area in 2023

Our Diversity

## Global Houston Leads the Nation in Ethnic Make Up

Global Presence

90+

Foreign consulates

1,700+

Foreign owned-firms

17

Foreign banks

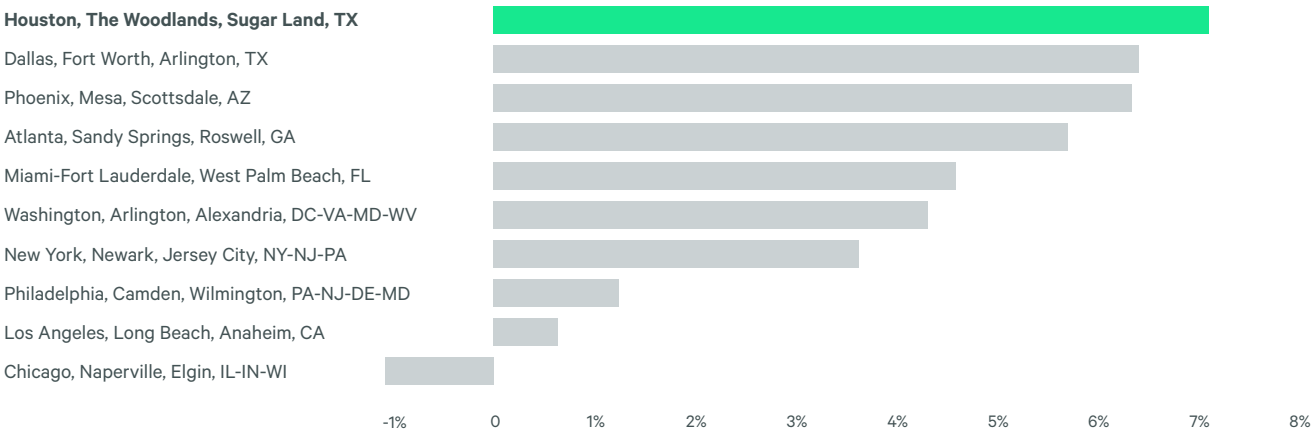
145

Languages spoken

#1 Metro for Percent Projected Population Growth

Houston’s population increased by nearly 1.5 million people (25.2%) from 2010 – 2023. Houston is projected to add over 525,000 people in the next five years, a 7.1% increase, ranking it #1 for U.S. large metros.

10 LARGEST METROS PROJECTED POPULATION PERCENT CHANGE 2023 – 2028



Of the top 20 most populated markets in the U.S., Houston is projected to have the 2nd highest net migration in the next five years.

TOP 20 MOST POPULATED MARKETS

| Rank | Market                                  | 2023 – 2027 Projected Net Migration |
|------|-----------------------------------------|-------------------------------------|
| 1    | Houston, The Woodlands, Sugar Land      | 287,230                             |
| 2    | Dallas, Fort Worth, Arlington           | 263,150                             |
| 3    | New York, Newark, Jersey City           | 470,150                             |
| 4    | Phoenix, Mesa, Scottsdale               | 245,170                             |
| 5    | Miami, Fort Lauderdale, West Palm Beach | 212,120                             |
| 6    | Atlanta, Sandy Springs, Roswell         | 212,120                             |
| 7    | Tampa, St. Petersburg, Clearwater       | 170,510                             |
| 8    | Seattle, Tacoma, Bellevue               | 161,210                             |
| 9    | Riverside, San Bernardino, Ontario      | 137,900                             |
| 10   | Washington, Arlington, Alexandria       | 118,540                             |
| 11   | San Francisco, Oakland, Hayward         | 115,100                             |
| 12   | Boston, Cambridge, Newton               | 103,950                             |
| 13   | Denver, Aurora, Lakewood                | 90,720                              |
| 14   | Minneapolis, St. Paul, Bloomington      | 53,640                              |
| 15   | Philadelphia, Camden, Wilmington        | 39,310                              |
| 16   | San Diego, Carlsbad                     | 28,380                              |
| 17   | Baltimore, Columbia, Towson             | 11,760                              |
| 18   | Detroit, Warren, Dearborn               | (1,530)                             |
| 19   | Los Angeles, Long Beach, Anaheim        | (45,860)                            |
| 20   | Chicago, Naperville, Elgin              | (170,750)                           |

537,030

Population gain forecast through 2028

Houston’s projected net migration (# moving in minus # moving out) is nearly 300,000 (2023 – 2027)

Sources: Oxford Economics, Jun 2023; CBRE Research, 2023.

Sources: Oxford Economics, Dec 2023; CBRE Research, 2024.

# Houston Workforce

## Houston Is Ranked #4 in Total Engineers

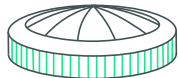
Houston has the 5th highest median income for Engineers in the top 20 Engineer markets.

| Rank | Metro                                          | Total Engineers |
|------|------------------------------------------------|-----------------|
| 1    | Los Angeles, Long Beach, Anaheim, CA           | 91,140          |
| 2    | Detroit, Warren, Dearborn, MI                  | 78,210          |
| 3    | New York, Newark, Jersey City, NY-NJ-PA        | 73,320          |
| 4    | Houston, The Woodlands, Sugar Land, TX         | 62,560          |
| 5    | Boston, Cambridge, Nashua, MA-NH               | 54,340          |
| 6    | Dallas, Fort Worth, Arlington, TX              | 54,090          |
| 7    | Chicago, Naperville, Elgin, IL-IN-WI           | 52,030          |
| 8    | San Jose, Sunnyvale, Santa Clara, CA           | 50,820          |
| 9    | San Francisco, Oakland, Hayward, CA            | 49,960          |
| 10   | Washington, Arlington, Alexandria, DC-VA-MD-WV | 49,410          |
| 11   | Seattle, Tacoma, Bellevue, WA                  | 44,310          |
| 12   | Philadelphia, Camden, Wilmington, PA-NJ-DE-MD  | 41,350          |
| 13   | San Diego, Carlsbad, CA                        | 40,890          |
| 14   | Minneapolis, St. Paul, Bloomington, MN-WI      | 36,560          |
| 15   | Portland, Vancouver, Hillsboro, OR-WA          | 35,140          |
| 16   | Phoenix, Mesa, Scottsdale, AZ                  | 32,620          |
| 17   | Denver, Aurora, Lakewood, CO                   | 31,320          |
| 18   | Atlanta, Sandy Springs, Roswell, GA            | 31,280          |
| 19   | Austin, Round Rock, TX                         | 23,000          |
| 20   | Baltimore, Columbia, Towson, MD                | 20,880          |

## HTX workforce



- Put man on the moon for the first time



- Helped build the world’s first domed, air-conditioned, indoor stadium – the Astrodome



- Designed the Trans-Alaska Pipeline System



- Are the brains behind deep sea oil rigs all over the world

# Houston Resilience

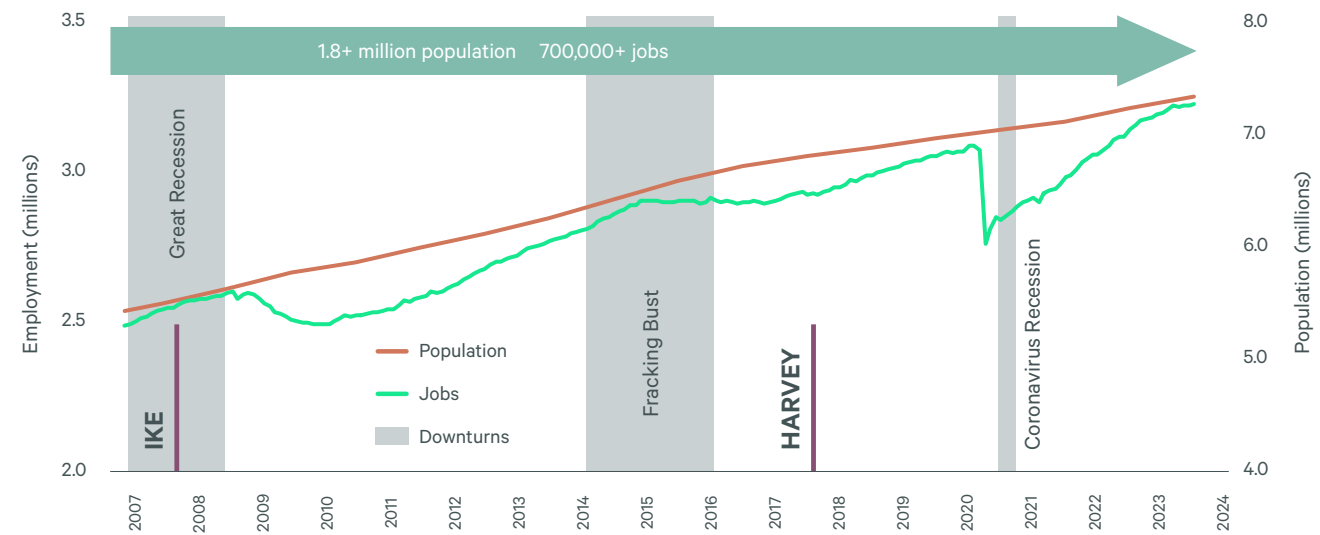
## Growing and Thriving Amidst Economic Challenges

In the past 15 years, Houston endured three economic downturns and two major storms:

- The Great Recession
- The Fracking Bust
- The Coronavirus Recession
- Hurricanes Ike and Harvey

In spite of these setbacks, the region demonstrated remarkable growth over that period:

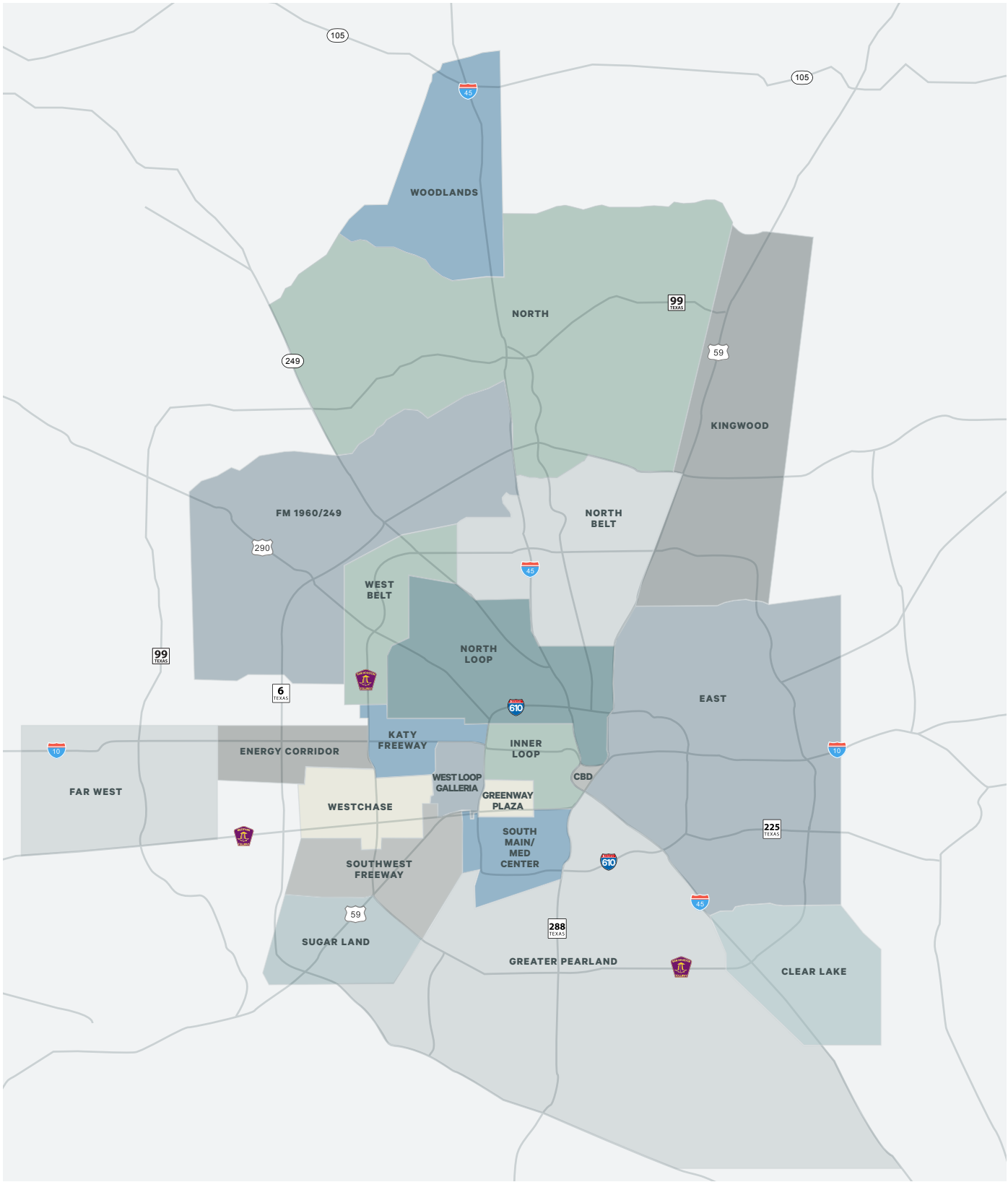
- Welcomed 1.8 million residents
- Created over 700,000 new jobs
- Added over \$350 billion to its gross market product (GMP)



Sources: Natl Bureau of Economic Research; US Bureau of Labor Statistics; US Census Bureau; Oxford Economics, 2024.



# Houston Submarkets



# Our Quality of Life



## Parks and Recreation

- 566 parks and green spaces
- Nearly 53,000 acres of park land
- #1 of most populous cities total acreage of parkland



## Professional Sports

- Texans
- Dynamo
- Astros
- Rockets
- Houston Dash
- The city's four stadiums can hold over 150,000 fans collectively



## Culinary Capital of Texas

- 12,000+ restaurants
- 80 categories of cuisines
- 1,000+ bars
- 1,000+ food trucks



## Education

- 425,000+ higher education students
- 31 2-year community colleges and 4-year universities
- 3 Tier 1 research universities



## Art and Culture

- 550+ institutions for art, science, and history
- Companies in all four major performing arts: drama, ballet, opera, and orchestra



## Livestock Show and Rodeo

- \$391 million total economic activity
- \$22.6 million raised for scholarships and education
- Attracting over 2.5 million visitors in 2023

Sources: Greater Houston Partnership, 2024; Visit Houston, 2024; Rodeo Houston, 2023.

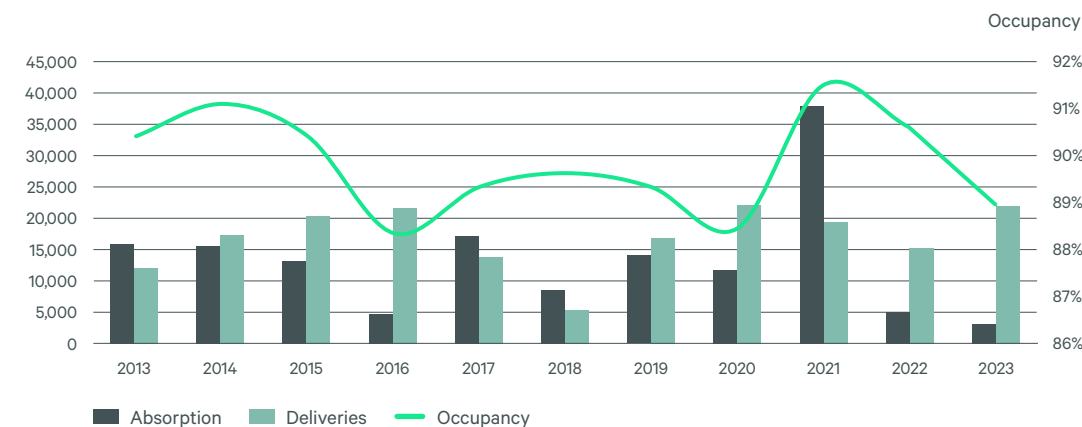


# Multifamily

## Houston's Multifamily Pipeline Feeds Strong Demand

The Houston multifamily market continued to grow steadily throughout 2023, driven by strong demand due to population growth, a robust job market, and affordable living costs.

### DEVELOPMENT, PIPELINE, AND OCCUPANCY ABSORPTION SLOWS AND OCCUPANCY NUDGES DOWN



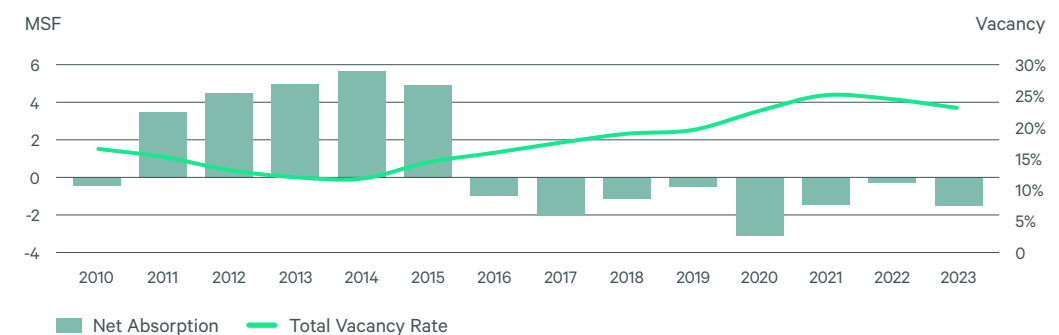
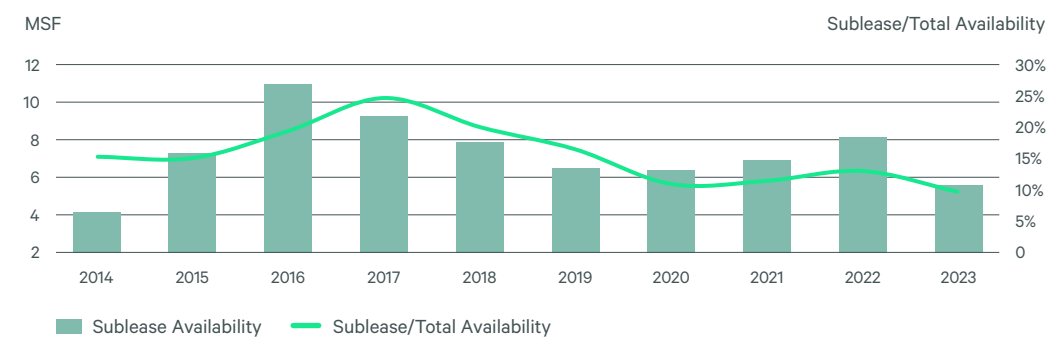
### THRU H1 2023 DEMAND REMAINS STRONG, RENT GROWTH SLOWS



# Office

## Flight to Quality

The Houston office market posted positive absorption in Q4 2023, although early losses left annual absorption at a negative 1.5 million sq. ft. Annual lease transaction volume was on par with 2022, recording 6.9 million sq. ft. of direct leasing activity in 2023. Total leasing volume for new, direct deals recorded a 2.3% increase year-over-year, led by Energy Corridor, CBD, and West Loop/Galleria submarkets. The flight to higher quality workspace continued this year with Class A inventory accounting for 82% of annual laeinsg activity.



## 213 MSF

Total Inventory Q4 2023

## \$31.12 PSF

Overall Rent

## \$37.42 PSF

Class A Rent

## 0.5 MSF

Under Construction

## 22.80%

Total Vacancy

## (1.5) MSF

Net Absorption (YTD)

## 5.5 MSF

Sublease Available

# Life Science Innovation District



## Life Science Development



### TMC Helix Park

TMC<sup>3</sup> is a world-class life science campus that will unite the best minds in medicine, science, academia and commerce to rapidly drive new research breakthroughs.

|                 |                    |
|-----------------|--------------------|
| 23,000          | \$1.5B             |
| Permanent Jobs  | Campus             |
| \$5.4B          | 5M                 |
| Economic Impact | SF Developed Space |



### Texas A&M Innovation Plaza

Texas A&M Innovation Plaza will be home to the Texas A&M Engineering Medicine (EnMed) program and feature research facilities, student housing, office space, and retail space.

|            |                                             |
|------------|---------------------------------------------|
| \$550M     | 5                                           |
| Investment | Acres Adjacent to TMC                       |
| 2024       | 18                                          |
| Completion | Story ENMED (Engineering Medicine) Building |



### Levit Green Development

Levit Green is a new life science innovation district offering a curated mix of uses, including research facilities, office, residential, shopping and dining, outdoor amenities and green space.

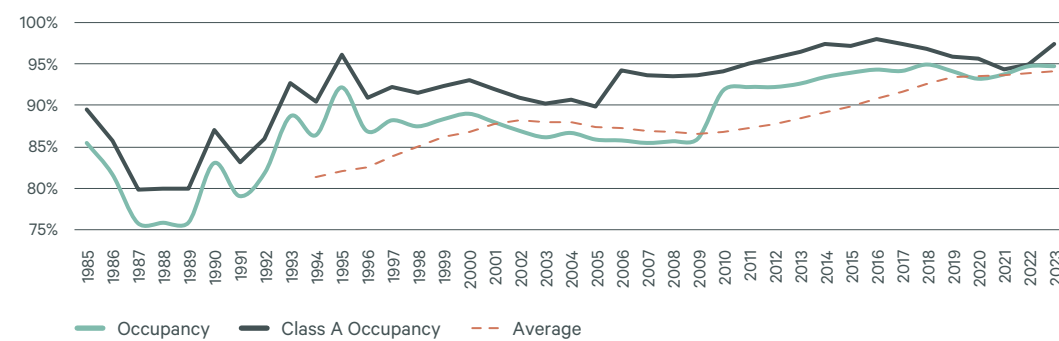
|                                       |                                |
|---------------------------------------|--------------------------------|
| 53                                    | 270K                           |
| Acre Life Science Innovation District | SF Phase I Lab Space           |
| 1B                                    | Up to 4M                       |
| Construction Underway                 | SF Lab-Centric Mixed-Use Space |

# Retail

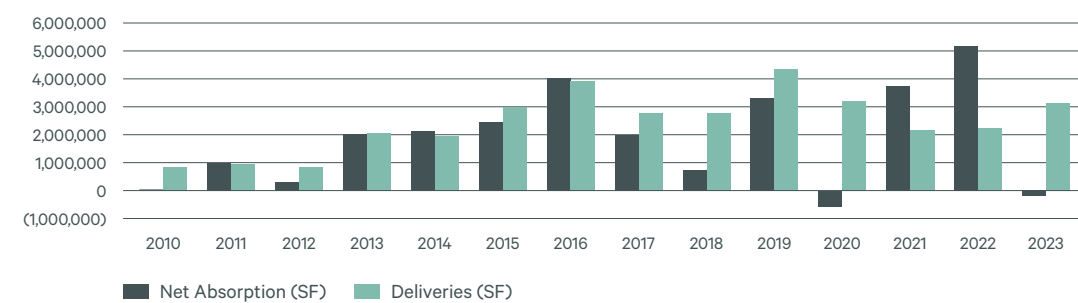
## Retail Business Healthy in Tight Market Conditions

At nearly 95%, Houston's retail occupancy rate remains at a record high level.

### OCCUPANCY



### DELIVERIES VS. ABSORPTION



325 MSF

Total Inventory

\$151B

Total Retail Sales 2023

(1.1)%

Retail Sales YOY

\$24.78 SF

Weighted Average Asking Rate

\$40.95 PSF

Inner Loop Commanding  
Average Asking Rates

3.1 MSF

Delivered 2023

2.9 MSF

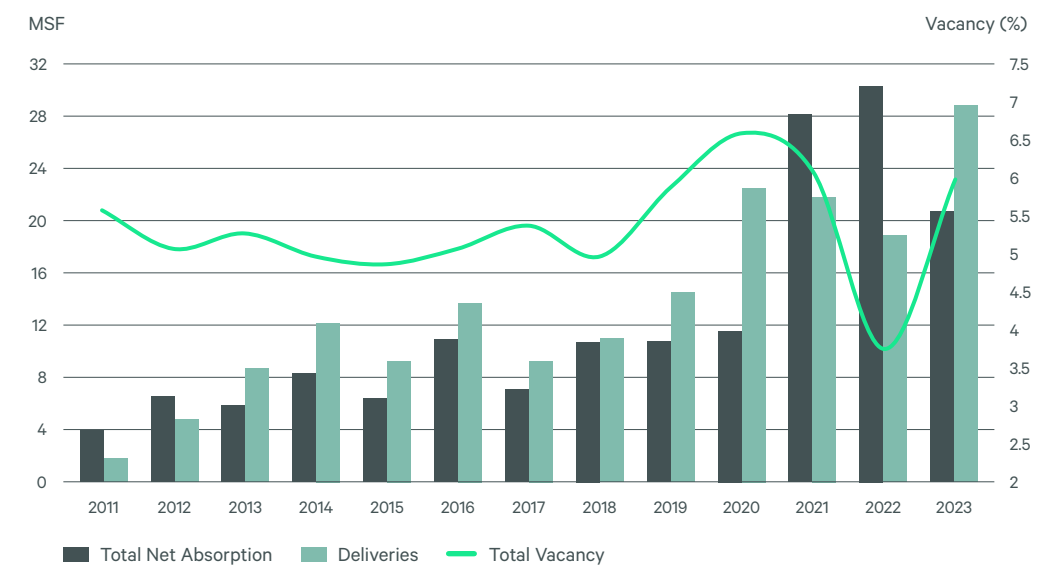
Under Construction 2023

# Industrial

## 3rd Best Year on Record

The fourth quarter concluded positively, contributing to a year-end net absorption of 20.7 million sq. ft. As recently completed projects lease up and the rate of new construction slows, rental rates are projected to continue driving upwards in 2024. Houston's favorable business environment, along with its expanding population and the growth of the port, strategically positions the market to maintain its health in the upcoming quarters.

### DELIVERIES VS. ABSORPTION



624 MSF

Total Inventory

6.0%

Vacancy

20.7 MSF

YTD Net Absorption

\$0.80 PSF

Average Gross Asking Rate

12

Q4 Project Starts

1.5 MSF

Q4 Project Starts (SF)

14 MSF

Under Construction

# Land Market

## Houston’s Land Market Remains Active

As Houston’s population continues to grow naturally and by net migration demand for housing remains high, as well as demand for warehousing. This continued demand will support healthy land transaction activity. However, a challenging capital markets environment will continue to affect development in the near term.

### Single Family Housing

Rates Constrain Demand, Low Supply

- #2 Metro in Starts
- Inventories Low, Sales Drop, Prices Stabilize

### Multifamily

Steady Demand

- Absorption Normalizing After Record 2021
- Inventory Projected to Stabilize
- Rents Expected to Increase

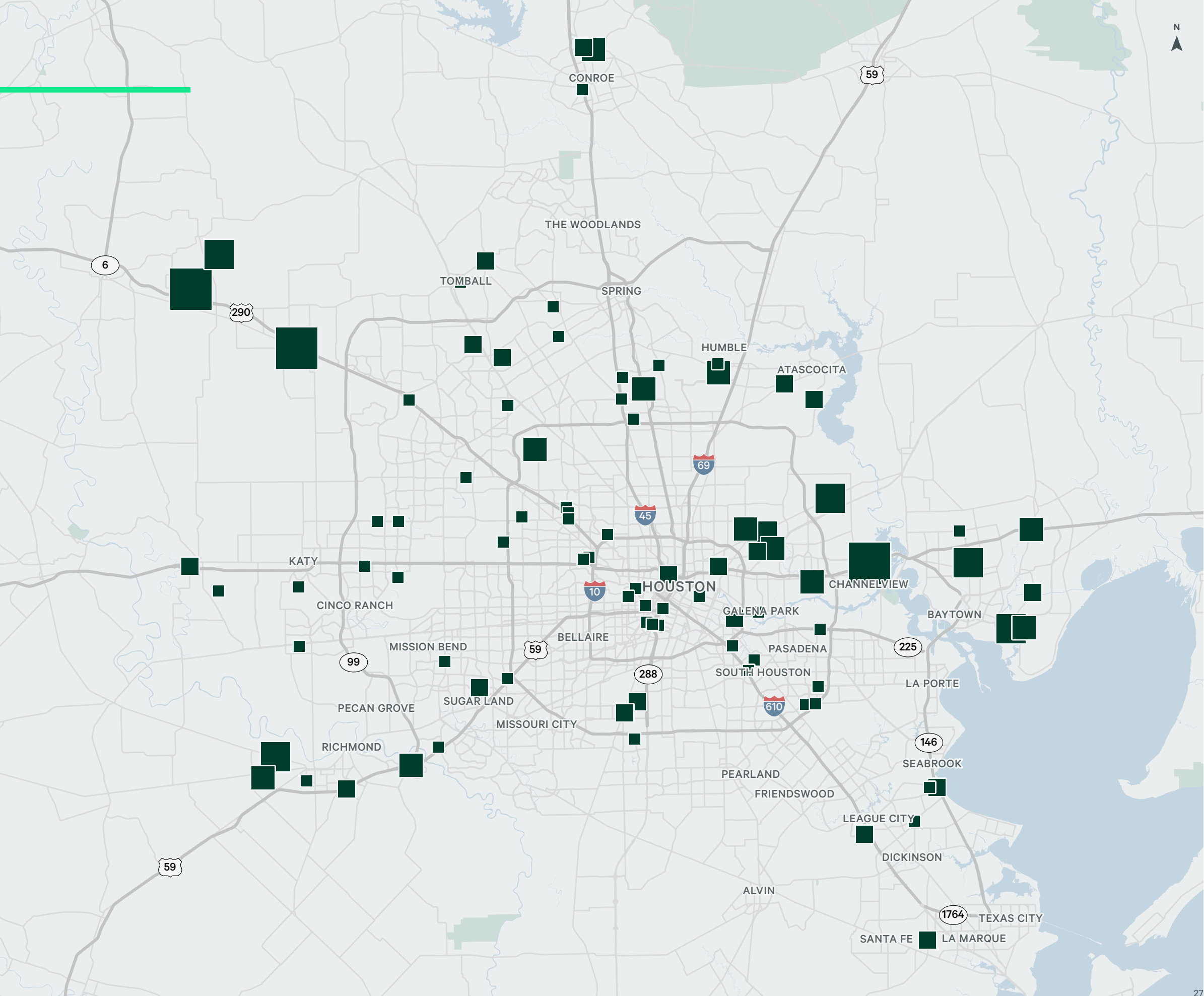
### Industrial

Demand Normalizes

- 3rd Highest Absorption, Rents Rising
- Deceleration of Development Pipeline

### Houston Land Market Closed Deals

■ Scaled by Acreage



# Houston Growth

Growth is a big part of the Houston narrative. According to Oxford Economics, Houston surpassed the 7.4 million population mark in 2023. It took Houston 140 years to gain its first one million people and only nine years to gain its most recent million. In six years, by 2029, the market is projected to surpass the 8 million mark. Houston’s growth has been exponential and it’s not just because Houstonians are having babies (i.e., natural increase). Over half of Houston’s growth is from migration and over half of that migration is from outside of the county. with over 800,000 since 2010.

The reasons why people move to Houston are all related to improving one’s quality of life: a favorable cost of living, no state income tax, world-class hospitals, quality universities, warm climate, diverse population, and a healthy economy with jobs available in all sectors. Oxford Economic’s five-year projections rank H-town:

**#1 in percent population growth for large markets adding over 525,000 people.**

**#1 of all metros in net migration over the next five years.** (i.e., number moving in minus moving out)

In addition, Houston has been recognized as being the most diverse city in America. One in four Houstonians are foreign born and the metro has no ethnic or racial majority. This talented blend of humanity forms an enviable workforce that helps fuel Houston’s global economy.

**Houston has added nearly 800,000 jobs since 2010** and the economy has diversified over the years to the point where no one sector is dominant. The Transportation and Warehousing sector, which represents several e-commerce jobs, has grown at the highest rate since pre-COVID with a 23% increase. As one of the fastest growing sectors, the Healthcare industry shows tremendous economic promise for Houston’s future. The Texas Medical Center (TMC) is the largest medical center in the world and home to top-rated MD Anderson Cancer Center and

Texas Children’s Hospital. Houston is also an emerging life sciences market with millions of square feet and billions of dollars of development projects under construction or planned. The oil and gas industry has become leaner, in terms of jobs, yet has been producing more with less due to technological advances and increased efficiencies.

At the end of 2023, the core commercial real estate sectors in Houston have positive narratives. The industrial, retail, and multifamily sectors continue to benefit from Houston’s population and new business growth. Industrial, in particular, has benefitted from the acceleration of e-commerce and retailers seeking space for safety stock to counter supply chain disruptions. The Port of Houston has had the highest percentage increase in container volume for any U.S. port since 2019. Retail continues to post strong numbers with high demand and limited space. Multifamily occupancy has been bolstered by high mortgage rates. The office market showed signs of life as leasing activity increased and Houston continues to be a leader in physical occupancy for U.S. markets. Capital markets activity slowed due to interest rate volatility but is projected to begin recovery midyear of 2024.

Houston has benefitted from its geography. The market is located in close proximity to vast natural resources and the Gulf of Mexico, which is a gateway to the world. The Energy Capital of the World, the home to the Port of Houston, and a central hub to all forms of distribution (don’t forget pipelines) is ideally located to serve the 30 million people of Texas, the population centers of the U.S., and a plethora of global markets from south to east to west. No other U.S. market has these bragging rights. It is not surprising that Houston is the #1 export market in the U.S. and has the second most Fortune 500 companies.

Why Houston? As a place to live, work, invest, and conduct business, Houston stacks up to any other U.S. market extremely well.

# City Rankings

## No. 1

**Best Place for Foreign Business**  
Financial Times – November 2023

**Highest Standard of Living for College Graduates (Among 50 Largest U.S. Commuting Zones)**  
Stanford Institute for Economic Research (Via Innovationmap) – January 2022

**Lowest Carbon Footprint**  
Park Sleep Fly (Blog) (Via Innovationmap) – August 2022

**Best Undergraduate Programs for Entrepreneurs – C.T. Bauer College of Business**  
The Princeton Review (Via Innovationmap) – November 16, 2022

**50 Best Cities to Live in the U.S. – The Woodlands**  
Niche (Via Travel+Leisure) – December 2022

**Most Active Places for Real Estate Developments (2013 to 2022)**  
Storagecafe (Via Houston Chronicle) – May 2023

**No. 1 Relocation Destination in U.S. (2022)**  
Penske Truck Rental (Via Houston Chronicle) – April 2023

**Top Texas Market for Life Science Talent (2023)**  
CBRE (Via Houston Business Journal) – June 2023

**Emerging North American Startup Ecosystems**  
Startup Genome (Via Innovationmap) – June 2023

## No. 2

**Fastest Growing U.S. Metro**  
U.S. Census Bureau – May 2023

**Place in Texas for Small Business Owners – Galveston County**  
Smart Asset (Via Innovationmap) – December 2022

**U.S. Metro Home to Fortune 500 Companies**  
Fortune (Via Houston Chronicle) – June 2023

## No. 3

**Most Bang for the Buck for New Homes**  
homebay.com (Via Culture Map) – August 2022

**Hottest Short-Term Rental Cities in the U.S. (2023)**  
Airdna (Via Houston Chronicle) – June 2023

## No. 4

**U.S. News & World Report’s 2022 Best Online Programs MBA Rankings – Rice University**  
The Princeton Review – May 2023

**Most Diverse Cities in the U.S.**  
Wallethub – April 2023

**Best U.S. Cities – Restaurants**  
Resonance Consultancy (Via the Houston Business Journal) – June 2023

## No. 5

**Best City for International Investment**  
Axios Houston – October 2022

**U.S. Cities with Most Millionaires**  
New World Wealth and Henley & Partners (Via the Houston Chronicle) – February 2023

## No. 6

**Large Metros with the Most Minorities in Government**  
Home and Harpers (Via the Houston Business Journal) – January 2023

## No. 7

**Best College and Universities in the U.S. – Rice University**  
Wallethub – October 2022

## No. 8

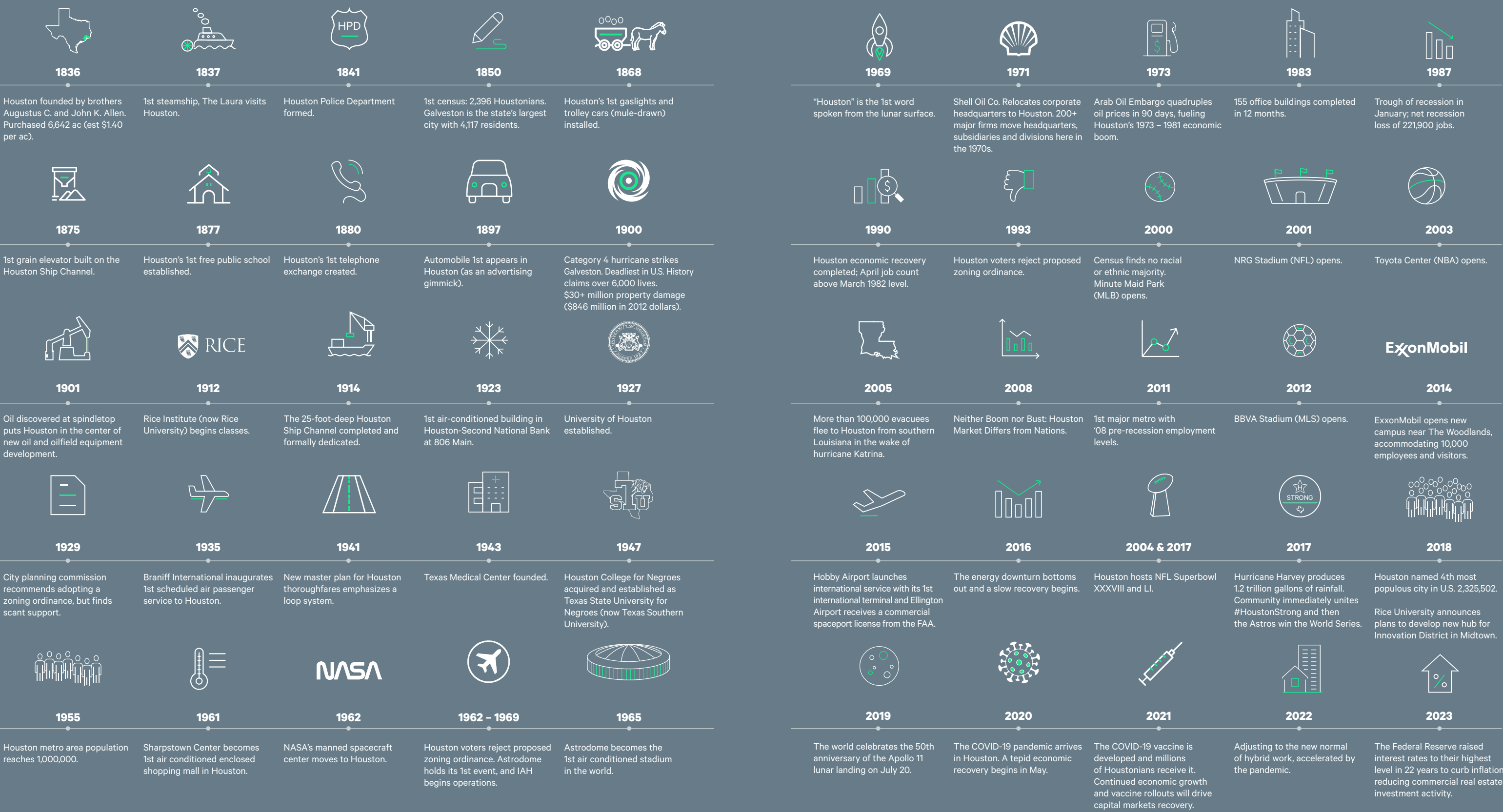
**Largest Metro with the Most New Business Applications**  
Self Financial (Via the Houston Business Journal) – February 2022

## No. 10

**Top 10 Life Sciences Markets in the U.S.**  
Commercial Café (Via Innovationmap) – July 2022

# CBRE Houston Timeline

## CBRE Houston Timeline



# Why CBRE

**CBRE Group, Inc. (NYSE:CBRE)** is the world’s largest commercial real estate services and investment firm, with the #1 global market position in leasing, property sales, property management, occupier outsourcing and valuation. Additionally, our development business (Trammell Crow Company) is the largest in the U.S. and we operate one of the largest investment management businesses (CBRE Investment Management) globally. CBRE holds a 60% ownership interest in Turner & Townsend Holdings Limited, a global professional services company specializing in program management, project management, and cost consulting across the commercial real estate, infrastructure and natural resources sectors. We are the largest shareholder in Industrious, a provider of premium flexible workplace solutions, and we are a financial sponsor of and strategic partner with Altus Power, Inc. (NYSE:AMPS), a leading provider of solar energy solutions for commercial and industrial properties.

## At a Glance

\$31.9B

2023 Revenue

130,000+

Employees\*

100+

Countries where  
CBRE serves clients

500+

Offices

118 Years

Continuous Operation  
in the U.S.

~90

of the Fortune 100  
are clients

#135

2023 Fortune 500 ranking

14 Years

A Fortune’s Most Admired  
Real Estate Company

\*Excluding Turner and Townsend employees  
Source: CBRE Research, Mar 2022.

## Our Business Segments

### Advisory Services

- Advisory & Transaction Services
- Capital Markets
- Property Management
- Valuations

### 2023

Revenue **\$8.5B**

Fee Revenue **\$8.4B**

Segment Operating Profit **\$1.36B**

### Global Workplace Solutions

- Facilities Management
- Management Consulting
- Project Management

### 2023

Revenue **\$22.5B**

Fee Revenue **\$8.9B**

Segment Operating Profit **\$1.00B**

### Real Estate Investments

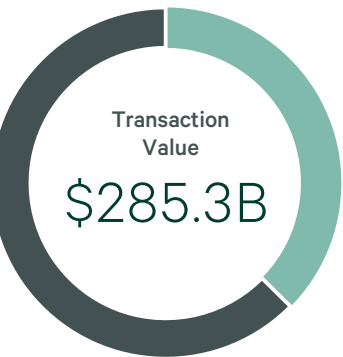
- Investment Management
- Development Services  
(Trammell Crow Company)

### 2023

Revenue **\$0.95B**

Segment Operating Profit **\$0.24B**

## 2023 Business Statistics



### Property Sales

Total Value **\$153.7B**

Transactions **14,750**

### Property Leasing

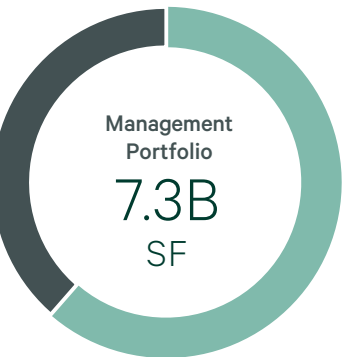
Total Value **\$131.6B**

Transactions **60,600**

Loan Originations **\$37.4B**

Loan Servicing **\$410.5B**

Investment Assets Under Management **\$147.5B**



### Property Management

Square Feet **3.1B**

### Facilities Management

Square Feet **4.2B**

Valuation & Advisory Assignments **653,050**

Project Management Contract Value **\$107.3B**

Development In Process **\$15.8**

## Our World-Class Aspiration

To be recognized  
among the world’s best  
large companies.

## Our RISE Values

**Respect:** We act with consideration for others’ ideas and share information openly to inspire trust and encourage collaboration.

**Integrity:** No one individual, no one deal, no one client, is bigger than our commitment to our company and what we stand for.

**Service:** We approach our clients’ challenges with enthusiasm and diligence, building long-term relationships by connecting the right people, capital and opportunities.

**Excellence:** We focus relentlessly on creating winning outcomes for our clients, employees and shareholders.

## The Business Roundtable (BRT) Commitment

CBRE is signatory to  
[BRT’s commitment](#)  
to key stakeholders.

### Clients

Delivering value to  
our customers.

### Employees

Investing in our  
employees.

### Shareholders

Generating long-  
term value  
for shareholders.

### Business Partners

Dealing fairly and  
ethically with our  
suppliers.

### Communities

Supporting the  
communities in  
which we work.

## Accolades

- Lipsey #1 brand for 23 consecutive years
- Ethisphere World’s Most Ethical Companies eleven years in a row
- 3BL Media’s 2023 Best Corporate Citizens list; five consecutive years on the list
- #3 on Barron’s 100 Most Sustainable Companies
- FTSE4GOOD Eight consecutive years
- 2023 Energy Star Sustained Excellence Award; “Partner of the Year” for 16 consecutive years
- Named to the Forbes America’s Best Employers for Diversity list
- Named to Bloomberg Gender-Equality Index for four years in a row
- Human Rights Campaign Leader in LGBTQ+ Workplace Inclusion and received a top score of 100 for the 10th consecutive year
- Rated #26 out of S&P 250 for investor transparency in 2022; top 10 for Code of Conduct
- Mortgage Bankers Association 2023 Organization DE&I award; second time receiving the award
- Forbes’ Net-Zero Leaders list highest-ranked commercial real estate services company
- Kiplinger ESG 20; A top 20 company for meeting ESG challenges

## Corporate Responsibility

### People

An emphasis on diversity of talent in an equitable, safe and inclusive workplace that is guided by our RISE values.

### Planet

A sustainable, environmentally focused approach recognizing both the responsibility and the opportunity to influence the way buildings are built, sourced, managed, occupied and sold.

### Practices

An adherence to the highest standards of governance, ethics and compliance while providing exceptional outcomes.

# A Global Partner

A Global Partner

**CBRE Group, Inc.** is the world’s largest commercial real estate services and investment firm, with 2023 revenues of \$31.9 billion. We have been included on the Fortune 500 since 2008, currently ranking #135. Our shares trade on the New York Stock Exchange under the symbol “CBRE.”

We provide services for real estate occupiers and investors. For occupiers, we provide facilities management, project management, transaction (both property sales and leasing) and consulting services, among others. For investors, we provide capital markets (property sales, mortgage origination, sales and servicing), leasing, investment management, property management, valuation and development services, among others.

100+

Countries where clients are served

500+

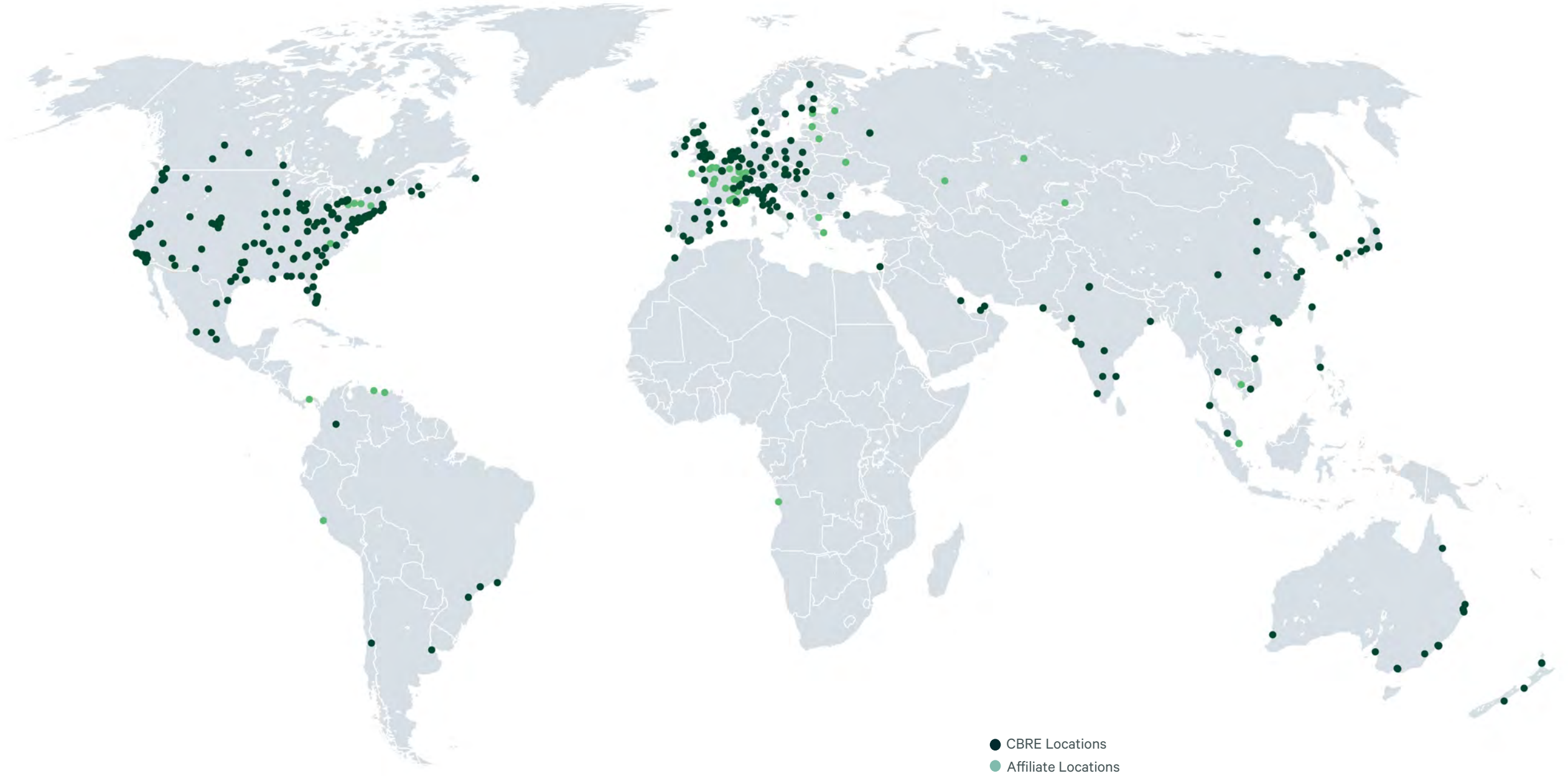
Offices globally

130,000+

Employees globally

*(Excluding Turner & Townsend employees)*

- Integrated Suite of **Specialized Services**
- Power of a **Global Platform**
- **Top Talent**
- **Client Care** Excellence
- **Cutting-Edge Technology**
- **Market-Leading Intelligence**
- **Innovative Practices**
- We Are Your **Single Point of Contact**



# CBRE Corporate Timeline

CBRE marked its 114th year of continuous operations in 2020, tracing our origins to a company founded in San Francisco in the aftermath of the 1906 earthquake. Since then, we have grown into the largest global commercial real estate services and investment firm (in terms of 2019revenue) through organic growth and a series of strategic acquisitions of some of the world’s most innovative companies in the industry. Among these acquisitions are the purchases of Trammell Crow Company.

1773

Richard Ellis founded in London.

1896

Hillier Parker May & Rowden founded in London.

1906

An earthquake and subsequent three-day fire devastate San Francisco.

1914

Benjamin Arthur Banker joins Coldwell’s firm as a full partner.

1952

Coldwell Banker opens first office outside of California, in Phoenix, Arizona.

1959

Coldwell Banker opens an office in San Diego.

1970

Coldwell Banker acquires Henry Broderick, Inc., expanding into Seattle.

1971

Coldwell Banker is listed for first time on the New York Stock Exchange.

1974

Coldwell Banker establishes its National Accounts Program.

1975

Coldwell Banker opens its first office in Chicago.

1976

Coldwell Banker opens its first office in Washington, D.C.

1991

Company changes name to CB Commercial.

1995

CB Commercial acquires Westmark Realty Advisors.

1996

CB Commercial completes an initial public offering. CB Commercial acquires L.J. Melody & Company.

1997

CB Commercial acquires Koll Real Estate Services.

1998

Revenues exceeds \$1 billion CB Commercial acquires REI Ltd. with operations in 29 countries and changes name to CB Richard Ellis. The company also acquires Hillier Parker in the U.K.

1999

CB Richard Ellis creates joint venture with Ikoma Corp., Japan’s leading commercial real estate firm.

2000

The Women’s Network, the company’s first grassroots employee network, holds its first meeting.

2001

Management-led buyout takes CB Richard Ellis private again.

2003

CB Richard Ellis merges with Insignia/ESG.

2004

CB Richard Ellis Group, Inc. completes initial public offering and begins trading its Class A Common Stock on the New York Stock Exchange.

2005

CBRE debuts on the Fortune 1000 list.

2006

CB Richard Ellis celebrates its 100th anniversary.

2010

CBRE voted best property investment advisor by Financial Times.

2011

CBRE named top real estate outsourcing company by Frost & Sullivan and The Black Book of Outsourcing.

2012

CBRE is the first real estate services firm ranked among top five outsourcing firms across all industries by the International Association of Outsourcing Professionals.

2014

Named to the Dow Jones Sustainability Index.

2015

CBRE ranked #2 in 2015 Barron’s 500 on the basis of financial performance and growth.

2020

Revenue exceeds \$10 billion for first time.

(December 2006); ING Group N.V.’s Real Estate Investment Management (REIM) operations in Europe and Asia (October 2011) and its U.S.-based global real estate listed securities business (July 2011); and Norland Managed Services Ltd. (December 2013). In addition, CBRE acquired the Global Workplace Solutions (GWS) business from Johnson Controls, Inc. in September 2015. GWS is a leading provider of enterprise facilities management services worldwide. Please see our historical timeline below for more detail on our major company milestones.

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2000

Global Property and Corporate Facilities Management portfolio tops 1 billion square feet for the first time.

2004

CBRE becomes the world’s real estate services leader.

2009

CBRE acquires Trammell Crow Company, enhancing its outsourcing and integrated account management capabilities.

2016

CBRE achieves 5 stars—the highest score—from IAOP and is named one of the world’s best outsourcing firms across all industries for the 10th consecutive year.

2018

CBRE achieves record-breaking revenue of \$14.2 billion in FY 2017.

2019

CBRE acquired the London developer Telford Homes.

2020

Fortune named CBRE the Most Admired real estate company for the second year in a row.

THE BEGINNING

THE EARLY YEARS

1950s

1960s

1970s

1980s

1990s

2000s

2010s

1921

Coldwell Banker opens its new headquarters at 57 Sutter Street in San Francisco.

1922

Coldwell Banker opens an office in downtown Los Angeles, marking the beginning of the company’s geographic expansion.

1936

The company changes its name to Coldwell, Banker & Company.

1940s

Southern California offices institute a seven- to eight-week training program.

1948

Coldwell Banker’s “Runner” training program begins.

1961

Coldwell Banker begins organizing by specialty, adding managers for retail and industrial to the conventional geographic-based leadership team.

1963

Coldwell Banker is incorporated.

1967

Computers were installed in each Coldwell Banker office and connected by telephone to a central computer holding information on the firm’s listings.

1968

Coldwell Banker offers stock for the first time.

1980

Coldwell Banker opens its first office in New York City.

1982

Sears, Roebuck & Co. acquires Coldwell Banker Commercial and Residential.

1986

Coldwell Banker acquires Torto Wheaton Research.

1989

Employees invest their own money and, with others, acquire the commercial side of Coldwell Banker’s business from Sears, which immediately ranks as one of the largest real estate service firms in North America.

2007

Launched campaign to adopt environmental sustainability practices at its managed properties and its own operations.

2008

CBRE recognized by the U.S. EPA as a 2008 ENERGY STAR® Partner of the Year.

2009

CBRE named real estate industry’s top company for corporate responsibility by CRO Magazine.

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36

37



**Plan**

- Financial Consulting Group
- Host (Experience Services)
- Corporate Capital Markets\*
- Data Center Solutions\*
- Integrated Transaction Solutions\*
- Labor Analytics\*
- Retail Analytics\*
- Supply Chain Advisory\*
- Workplace\*
- Location Incentives\*

**Design**

- Engineering\*
- Interior Design\*
- Furniture Advisory\*

**Transact**

- Transaction Management
- Cost Consultancy
- Debt and Structured Finance
- Property Management

**Build**

- Business Transition and Move Management
- Change Management
- Cost Segregation
- Development (Trammell Crow Co.)
- Project Management\*
- Cost Consultancy\*

**Manage**

- Lease Administration
- Lease Audit
- Energy and Sustainability
- Facilities Management
- Occupancy Management
- Portfolio Analytics

*\*Indicates advisory service*

# The Full-Service Advantage

**Integrated Occupier Solutions**

Holistically weaving subject matter experts, resources and technologies throughout the Occupier lifecycle to meet our client’s business objectives.

**Scalable Services Offering**

Our full-service delivery model means that our clients benefit from industry leading expertise across the entire property lifecycle, from transactions to workplace improvements, from strategic to tactical. We understand the fast pace and demanding nature of the our clients’ businesses and can help them gain advantage through our proven approach.

Throughout our engagement, CBRE will strive towards strategic partnership with our clients. We will work with their team to enhance our understanding of all their business requirements.

The Account Team working with our clients will leverage the required services and professionals tapping into the relevant expertise independent of requirements market location or deal size. The account resources are not the sole providers for CBRE, but they will ensure ownership and accountability for our performance.

We operate transparently, measure our results, help clients make better decisions, and will tailor our delivery models to meet every client’s changing business needs and growth plan.

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